

LinkedIn Profile

V1 – 1st Person Creative

I'm sure you've heard it all before.

SEO expert, Digital Marketing Specialist, Online Brand Manager...

A lot of claims out there and a lot of broken promises.

So why work with me? Well...I tend to think of my clients and their businesses a little differently than most marketing consultants.

As a former investment firm head and entrepreneur myself, I've been on the ground floor of both small and large business enterprises, monitoring their successes and tracking their failures. I understand what works and what doesn't, especially when it comes to marketing and branding.

The biggest mistake I see is small businesses not thinking and creating strategies like large businesses, where they really should be; AND those same companies thinking like big business where they really shouldn't. No one ever tells these business owners the right way to think about their companies! No one's on their side with an unbiased, third-party perspective to give them the honest truth about their growth strategies or marketing initiatives. Most of the time, they just sort of wing it.

That's where I come in. I know what pieces to fit where, which approaches to take when, and how to create the right branding campaign for each unique company. Because digital marketing is not just about SEO or driving traffic. It HAS to be a full branding and sales funnel! From the initial engagement through their first purchase to connecting with them on social media and making sure they're happy via reputation management. It all counts! It's all important...and every company needs some unique and customized plan that draws upon each of these touchpoints to create, build, and sustain their revenue model.

So maybe you've heard it all before.

Or maybe you don't know anything about digital marketing.

Either way, connect with me and let me illuminate some of the tools and techniques I've learned throughout the years. See for yourself if I can make a difference in your bottom line.

I develop brands. It's what I love.

Question is: Are you ready for success? You better be sure.