

FOR IMMEDIATE RELEASE:

Softline Solutions Named Best PPC Company in Los Angeles

Los Angeles, CA - Premiere Los Angeles online marketing company Softline Solutions is ranked #1 PPC Company in Los Angeles by Best SEOs.

Softline Solutions' superior customer service and campaign effectiveness are only two of the reasons Best SEOs bestowed its latest honor on the agency: Best PPC Company in Los Angeles. Best SEOs is a research organization, known internationally for analyzing online marketing agencies and using exceptionally thorough processes to rank these agencies across various categories. The research firm compares several aspects of what makes an online marketing agency successful in order to determine ranking, including company history, team members, experience, client acquisition, offering of new services, and achievements within the digital marketing industry. They remain on top if not ahead of the latest trends in online marketing, making their number one ranking of Softline Solutions all the more significant.

The online marketing world is one that is constantly evolving, and Best SEOs is always looking for companies who continue to produce viable results despite this constant change. As the top rated PPC Company in Los Angeles, Softline Solutions was the only agency to earn 100% ratings in categories across the board, including campaign analysis, keyword selection, effective ad creation, CPA minimization, automation, and customer service.

This #1 ranking is the latest award presented to Softline Solutions, who pride themselves on more than ten years of industry experience and a reputation as one of the Top 10 Online Reputation Management Companies in the United States. Softline is proudly part of Google Partners, which requires that at least three of its employees are Google Adwords-certified—no easy task. The company has also been recognized by *Entrepreneur* magazine for their efforts in the online marketing industry, and was named a Top Merchant by Merchant Circle.

Softline's partners include Bing, Yahoo and GoDaddy, while services are numerous and include search engine optimization, social media management, mobile marketing, pay-per-click, content marketing, website design and management, and more. Softline also offers free website assessments so clients can find out exactly what's right and wrong with their sites before moving on to PPC, SEO, and other effective online marketing strategies.

Softline Solutions is excited to continue its unparalleled work in PPC management and looks forward to maintaining its prestigious award as the Best PPC Agency in Los Angeles.